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**NOTICE OF APPEAL FROM THE EXAMINER TO  
THE BOARD OF PATENT APPEALS AND INTERFERENCES**

Docket Number (Optional)

154682-0004

I hereby certify that this correspondence is being  
e-filed via EFS-Web for Registered Filers on  
October 6, 2006

Rachele W. Wittwer  
Signature  
Typed or printed name

In re Application of  
Zvi ORBACHApplication Number  
10/668,094Filed  
09/22/2003

For AUTOMATED MERCHANDISING SYSTEM ...

Art Unit  
3627Examiner  
Andrew J. FISHER

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the examiner.

The fee for this Notice of Appeal is (37 CFR 41.20(b)(1)) \$ 500

- Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee shown above is reduced by half, and the resulting fee is: \$ 250
- A check in the amount of the fee is enclosed.
- Payment by credit card. Form PTO-2038 is attached.
- The Director has already been authorized to charge fees in this application to a Deposit Account. I have enclosed a duplicate copy of this sheet.
- The Director is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 09-0946. I have enclosed a duplicate copy of this sheet.
- Petition for extension of time under 37 CFR 1.136(a): On 9/6/06, Applicant paid \$225 for two months extension. On 10/3/06, Applicant paid \$285, which is the difference between the 2 month and 3 month extension fee.

**WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.**

I am the

- applicant/inventor.
- assignee of record of the entire interest.  
See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed.  
(Form PTO/SB/96)
- attorney or agent of record. 26,533  
Registration number \_\_\_\_\_
- attorney or agent acting under 37 CFR 1.34.  
Registration number if acting under 37 CFR 1.34. \_\_\_\_\_

/Norman E. Brunell - Reg. No. 26,533/

Signature

Norman E. Brunell - Reg. No. 26,533

Typed or printed name

310.277.1010

Telephone number

October 6, 2006

Date

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required.  
Submit multiple forms if more than one signature is required, see below.

\*Total of 1 forms are submitted.

This collection of information is required by 37 CFR 41.31. The information is required to obtain a patent. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 complete, including gathering, preparing, and submitting the completed application form to the U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexan-

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